

Curriculum vitae

John Eriksson

Regarding the position as a board member of Investor AB

I have decided to nominate myself for Investor's board of directors at the annual general meeting 2012. Below I will explain who I am and what I want to achieve. I am also open to being proposed by you.

Relevant education:

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|---|-------------|
| * Exchange student in the United States | 2008 - 2009 |
| * Natural Science Program (focus on Organization and leadership)
(* Self-taught in economics / finance / business) | Start: 2009 |

Relevant work experience:

- | | |
|--|-------------|
| * Food Bank, Volunteer, United States | 2008-2009 |
| * ICA | Start: 2010 |
| * Handelsbanken, Seller | 2010 - 2011 |
| * Children and Education Committee, member | Start: 2011 |

Former / current directorships:

- * None

Reference:

Mikael Norling, ICA merchant

See also my visionary letter, enclosed in the same mail.

Visionary letter

John Eriksson

I have decided to nominate myself for Investor's board of directors at the annual general meeting 2012. Below I will explain who I am and what I want to achieve. I am also open to being proposed by you - see also my CV attached to this mail.

To begin with I am a person who is not afraid to disagree. I believe discussions are nothing but useful and essential for a company. Nor is it good for a board of directors to have a group of members who are cast out of the same shape, with similar education, with same vision, with same ethnicity or background. I know you agree. To realize the full value of a company, the board must include as many different perspectives as possible, many of the products and successful companies that exist today would not have existed had the discussion from the different points of view not enforced the understanding and adaptation to the market - and that is where I see my role.

I have not accomplished a long or complicated education in finance, which can be considered as a criterion. I see that as my strong point. Today's finance educations reward complex thinking and the ability to make the simple difficult rather than to make the difficult easy. I have not been given any kind of form to adapt to, no one has killed my ideas, no one has told me that my ideas are not possible - therefore everything is possible for me. I am a visionary. I want to reach out, speak and develop. I am an absolute perfectionist and feel only content when the utmost has been made. Without diversity and discussion, development stops and without vision, a business dies.

The fact that I am only nineteen years old is not to my disadvantage - rather to my advantage. I have so much left of what disappears with age. When talking about diversity it is not just background and ethnicity that is relevant but also the range of ages. All visionary companies which still want to be in the fight in thirty years should have a youthful force. After all, it is my generation and I who will set the agenda for the market within that timeframe, not the generation that sits in today's board of directors. To stay ahead, include me in Investor AB's board of directors.

I am creative and have many ideas about how things can be rationalized and developed, and I can come up with fully new things. My ideas are small seeds that I spread widely around me. Some germinate - some do not. I may not have sufficient theoretical knowledge to develop and take care of the flower, but that is not the board of director's job. The important thing for the board of directors is to be visionary, to lead the company, not to manage its everyday operations. Help Investor to make use of these seeds, and hopefully a number of flowers may be harvested. Sow the seed and harvest the growth.

Diversity is the best there is, but when you mix too many different colors of personalities, yellow, red, purple, there is a risk that everything becomes a dull grey mix of compromises. I am the color that does not want to amalgamate, but wants to shine over the others as an inspiration.

I could be just the seed and / or the color that will inspire Investor's future.

/ John Eriksson