Press Release

Stockholm, March 16, 2004

Invitation to Investor's Annual General Meeting

Media and Analysts

Investor AB's Annual General Meeting will be held Tuesday, March 23, 2004, at 3:00 p.m. at Cirkus, Djurgårdsslätten 43-45, in Stockholm. Registration for the meeting will commence at 1:30 p.m.

Representatives of the news media and analysts are welcome to attend the meeting. There will be opportunities to ask questions immediately afterwards.

If you plan to attend Investor AB's Annual General Meeting, please e-mail Helen Jönsson at the following address: helen.jonsson@investorab.com or call the IR group at +46 8 614 28 00.

For further information please contact:

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Our press releases can be accessed at www.investorab.com on the Internet.

Investor is the largest industrial holding company in the Nordic region. For almost a century, our business concept has been to build best-in-class companies in sectors where we have a strong knowledge and networking advantage.