Press Release

Stockholm, April 29, 2011

Susanne Ekblom appointed new CFO of Investor AB

Susanne Ekblom has been appointed new Chief Financial Officer (CFO) of Investor AB, effective August 15, 2011. She will also be a member of Investor's Management Group.

Susanne Ekblom, 44, is currently CFO at SVT (Swedish national television). Prior to joining SVT, Susanne Ekblom has had several controller positions in companies such as Scania Group and LRF Media AB.

"We're very pleased that Susanne is joining us as our new CFO. She has a solid background in accounting and controlling and is also an appreciated leader", commented Börje Ekholm, President and CEO of Investor.

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Our press releases can be accessed at www.investorab.com

Investor AB is a Nordic-based industrial holding company founded almost one hundred years ago by the Wallenberg family. Today we have investment activities in Europe, the United States and Asia. The business concept is to generate attractive long-term returns for our shareholders by owning and developing companies with solid potential for value creation. We are an engaged owner and apply experience, knowledge and a unique network to develop listed and unlisted companies to make them best-in-class.