INVESTOR AB

PRESS RELEASE

Invetsor's Shareholders get 2 CD-ROM Set

Investor continues with its investment and commitment to electronic information for shareholders. More than 20,000 shareholders who participated in the Investor Dialogue will receive a 2 CD-ROM box set. The first disk contains an extensive presentation of Investor AB and the companies in which Investor is a major owner.

The other disk contains full coverage of the Investor Annual General Meeting of April 14, 1997. Close to two hours of video films are included, and the viewer can easily move back and forth between the various film sequences. Also included is Investor's Annual Report in digital form, as well as transcripts of speeches from the meeting and the latest interim report, for the first quarter of 1997, all of them in both Swedish and English.

Hybrid technology allows updating via the Internet

Through advanced hybrid technology it is possible to update information from Investor's Website on the Internet. At the same time that you are viewing the disk with all its multimedia sequences of video clips, sound and animations you can have direct access to daily news about Investor and Investor's holdings. You also have access to trading on the Stockholm Stock Exchange with on-line share prices, as well as a calendar of coming events, including dates for release of earnings reports and lots of other current information.

The disk also provides the possibility for creating your own portfolio and for managing its progress with automatic updating of share prices from the Internet.

Swedish edition record for CD-ROM

Investor has produced a total of 70,000 CDs with shareholder information, which surely is a Swedish record for a CD-ROM edition, if you exclude software for computers.

Documentation of the entire Annual General Meeting with a scrollable Table of Contents is also unique for this production. IT allows all of

INVESTOR AB
A PUBLIC COMPANY (PUBL)
REGISTRATION NO 556013-8298

S-103 32 STOCKHOLM
VISITING ADDRESS
ARSENALSGATAN 8C

TELEPHONE +46-8-614 20 00
TELEFAX +46-8-614 21 50

INVESTOR AB

Investor's shareholders to participate in the Annual General Meeting even if they were unable to attend personally.

The AGM was of particular interest this year since Peter Wallenberg announced his departure after almost thirty years of successful contributions on the Investor board. On the disk, shareholders can view and follow his farewell speech, as well as Claes Dahlbäck's words of farewell and thanks to Peter Wallenberg and his welcome speech to incoming board chairman Percy Barnevik.

Investor's CD-ROM was developed in collaboration with Almén Direkt and WM-data.

Stockholm, June 9, 1997

INVESTOR AB

For further information:
Nils Invar Lundin,
Senior Vice President, Corporate Communications and Marketing
+46-8-614 2049, +46-70-514 2049

Rolf Berndtson,
Manager, Information Technology,
+46-8-614 20 18, +46 -70- 514 20 18