INVESTOR AB

PRESS RELEASE

Investor Sells 5 Million Shares in Incentive

Investor AB has sold 5 million A shares in Incentive AB to Morgan Stanley Dean Witter and Enskilda Securities for distribution to Swedish and institutional investors. The total proceeds of the transaction amounted to 3,430 million SEK. Capital gains amounted to 2,681 million SEK.

Following the sale, Investor's holding now amounts to 13,517,645 million A shares, corresponding to 19.8 percent of capital and 26 percent of votes.

Stockholm, October 3, 1997.

INVESTOR AB

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