INVESTOR AB

PRESS RELEASE

Investor Sells Holding in TV4 To Finnish Aamulehti Corporation and MTV Corporation

Investor AB is selling its holding in TV4 to the Finnish media group Aamulehti-yhtymä Oy and the commercial TV company MTV-yhtymä Oy. The sale comprises 4,301,830 million shares, corresponding to 21.5 percent of the capital and votes.

Cash proceeds from the sale of the shares amount to 710 million kronor. Capital gains are estimated at 437 million kronor. The deal is subject to approval by the supervisory boards of both Finnish companies.

Investor has been an owner ever since the founding of TV4 in 1989. The company was listed in the spring of 1994.
"All in all it has been a good investment for Investor, and we have learned a lot during the time we have been an owner," said Claes Dahlbäck, president and chief executive of Investor, commenting on the sale.

"At the same time we also realize that the media branch demands deep knowledge and commitment. In order to succeed one must have a broad scope, not only nationally but preferably internationally as well. Therefore, we feel that TV4 will have greater room for growth in the future with the new ownership in proximity with MTV, Finland's largest commercial television channel," Dahlbäck said.

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For further information:

Nils Ingvar Lundin, Corporate Relations, +46-8-614 20 49,
+46-70-514 20 49
Per Spångberg, Investor Relations, +46-8-614 20 31, +46-70-624 20 31